



THE ICC ACADEMY NEWSLETTER

THE NEWSLETTER FOR GROWING GREAT COACHES

NOVEMBER 2023

HELLO
November

DEAR COACHES

Greetings and welcome to our November newsletter! As we venture into the prelude of the festive season (I know, it's nearly here already), we're pleased to connect with you and offer some wisdom to add to your coaching practice. Whether you're pursuing completion of your coach training certification, individual coaching mastery progress, or simply seeking a wellspring of motivation, we are pleased to be here to add value to your day.



Coaching fundamentally represents a skill and a state of relating to someone so it holds applicability across various settings and a diverse range of activities. So this month, let's explore the opportunities and options we have once the certificate of coaching is delivered in the mail.



UNLOCKING OPPORTUNITIES AFTER YOUR COACHING QUALIFICATION: EMBRACING ALL THE OPTIONS

So, you've strapped on your coaching boots, received the qualification, and now you're standing at a crossroads, wondering, "Where to next?"

Well, let me tell you – completing a coaching qualification is like unlocking a treasure trove of opportunities. Whether you're geared up to take the independent route, lend your expertise to organisations, team up with a coaching company, or just sprinkle a bit of coaching magic into your everyday life, there's a few pathways waiting for you.

1. Blaze Your Trail as an Independent Coach

Setting sail as an independent coach is like creating your own unique coaching universe. You're the captain of your ship, deciding your coaching style and approach. It's not just about coaching—it's about entrepreneurship, marketing, and crafting your brand. Picture this: having the freedom to work with diverse clients, setting your schedule, and making an impact while staying true to your coaching soul.

I've ventured down that road and can vouch for the delight of being your own boss. However, don't forget the importance of staying connected. Reach out to your training cohort and engage in industry events and conferences. A coach working in isolation is like a ship without its crew—less happy and less effective.

2. Dive into Organisational Coaching

Organisational coaching is like jumping into the deep end of the coaching pool. It's about having a formal role with companies, teams, and leaders to drive internal change and growth. Think of it as being the coach who helps an entire ship sail smoother. It involves fostering a coaching culture within an organisation, guiding teams to peak performance, and aiding in leadership development.

If this is what interests you keep a keen look out for corporate coaching roles that come up on job search sites – they are more frequent now and offer fantastic employee benefits and flexible work arrangements.

3. Team Up as an Associate Coach

Teaming up with a coaching company as an associate coach is like joining forces with the Avengers (well, almost!). You're part of a squad, contributing your unique skills to a collective mission. It's all about honing your craft, working with like-minded coaches, and delivering top-notch coaching services to clients. It's an opportunity to learn, grow, and contribute your seasoned expertise. It can also often involve plenty of travel around the country and offshore – how exciting is that!

Teaming up with other coaches allows you to share the load when it comes to seeking and delivering work. Working as a team fosters camaraderie and involvement in the

shared excitement of the collective endeavour – and there's always someone to have lunch with!

4. Elevate Your Every Day with Coaching Skills

Now, here's the thing: your coaching qualification isn't just a badge for your coaching cape. It's a superpower that can transform the way you approach life and work. By incorporating your newfound coaching skills into your daily grind, you'll hone your communication, listening, and leadership abilities. You'll inspire, motivate, and positively impact those around you—be it in the workplace or at the family dinner table.

Remember, your coaching journey is more than just a job—it's a lifestyle. It's about evolving, learning, and sprinkling a bit of that coaching magic everywhere you go. If you're feeling uncertain about where to next, embrace it! Explore the possibilities, and be your own best coach by using all those coaching tools and techniques you have recently learned. Be the seasoned coaching pro that you are to map out a future pathway that incorporates your new coaching skills.

2024 DATES FOR COACH TRAINING

FOUNDATION COACH TRAINING

Feb-Mar 2024

Module 1: 7th and 8th
February

Module 2: 21st and 22nd
February

Module 3: 6th and 7th
March

Module 4: 20th and 21st
March

May-Jul 2024

Module 1: 22nd and 23rd
May

Module 2: 5th and 6th June

Module 3: 19th and 20th
June

Module 4: 3rd and 4th July

Oct-Nov 2024

Module 1: 16th and 17th
October

Module 2: 30th and 31st
October

Module 3: 13th and 14th
November

Module 4: 27th and 28th
November

TEAM COACH TRAINING

Apr-May 2024

Module 1: 9th, 10th and
11th of April

Module 2: 30th of April,
1st and 2nd of May

[Book Team Coaching](#)

[Book Foundation Coaching](#)

TESTIMONIAL



An amazing coaching programme which empowered me with tools and techniques to begin coaching from workshop one. The virtual facilitation was not at all a barrier to deep connection and collaboration with the cohort, and Raechel has truly mastered the art of being a virtual coach trainer. It was a slick operation but also full of heart, support and positivity. The skills learned will stay with me throughout my career and influence how I live my life.



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